Only 5 Days More GREAT MID-SEASON SALE

Hundreds have already taken advantage of this sale and the opportunity offered to supply their summer wants. Many have come for miles, some from remote parts of Marion and Polk counties, attracted by the mighty magnet of prices, finding

Every Article Just as Advertised

Just half of our sale is past. The best half is yet to come. As the days go by the crowds grow larger and the interest grows more intense. The popularity of our sale is evidenced in the enthusiasm of our thousands of patrons, many of whom come again and again, finding both pleasure and profit thereby.

## If You Have Not Yet Supplied Your Wants, Do It Now

10,000 yards Apron Gingham, regular 8 1-3c and 10c quality, will go at

5c

FOR ONE MORE WEEK

Two cases heavy muslin Pillow Cases, regular 20e values, ready for use, go at

10c

FOR ONE MORE WEEK

36 inch Shepherd Check, the popular skirt material, regular 50c value,

23c

FOR ONE MORE WEEK

Bleached Table Linen, standard width and good weight, regular 50c, go at

25c

FOR ONE MORE WEEK

Gennine Pongee, our own importation, regular 75c seller, will go at

39c

FOR ONE MORE WEEK

A F. C. Dress Ginghams, plaids and stripes, regular 121ge and 15c,

8 1-3c



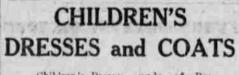
Ready to Wear

department for the first five days of our sale has been due, in a great measure, to the fact that we are showing not only THE GREATEST VALUES, but the most varied assortment of STYLISH SPRING SUITS ever brought to Salem.

Our suits represent the last word in designers' art while the SALE PRICES put them within the reach of all. Regular \$10.00 and \$12.50 now

\$4.50 Regular \$15.00 and \$17.50 now go

\$9.90 Regular \$20,00 and \$25,00 now go



Children's Dresses, made of Percales or Madras, nicely trimmed in wash braids, desirable patterns, just the thing for school or play, come in all sizes from 4 to 14 years. Regular prices up to 75c and \$1.00 are

Children's Spring Coats of service-able Shepherd Plaids, ages 2 to 4.

\$1.45



Ladies' Waists and Middy Blouses regular 75e and up to \$1.00, will go

25c

FOR ONE MORE WEEK

Children's Sumer Coats, in Shep herd Crecks, ages 3 to 6, regular \$2.50 and \$3.00, will go at

\$1.45

FOR ONE MORE WEEK

Ladies' House Dresses, nicely trimmed, regular \$1.50 and \$1.75 values, will go at

75c

FOR ONE MORE WEEK

500 Ladies' and Children's Straw Hats, values 50c, 75c and up to \$1,

10c

FOR ONE MORE WEEK One hundrd Ladies' Duck Suits;

colors 171 white, regular values up to

\$1.98

FOR ONE MORE WEEK

27 meh Emby. Flouncing, fine as ortment of patterns, regular 50e and 75c values, will go at

25c



new Spring Jackets in latest colors. styles down to the hour. Our BAL-MACAAN jackets are the talk of the town. The chic, swagger, artistic designs of our garments give them an individuality unequaled outside of our store. See our elegant assortment and get our MID-SEASON SALE PRICE. Regular \$7.50 and \$18.50 are

\$4.95

Regular \$10.00 to \$12.50 are now

\$6.90

Regular \$15.00 to \$17.50 are now

\$8.90

Millinery Department

These are busy days in this department. Hundreds of Patterns and ready trimmed Hats of every shape and color, trimmings of flowers, wreaths or ribbons of every imaginable color. The most extensive line shown in Salem this

Regular \$1.50 and \$2.00 are now

98c

Regular \$2.50 and \$3.00 are now

\$1.48

\$1.69



Ladies' Panama Hats, this season's eraze, regular \$2.50 and \$3.00, will

\$1.69

FOR ONE MORE WEEK

Ladies' fine Kid Shoes, all sizes, the regular \$2.50 and \$3.00, will go at

\$1.49

FOR ONE MORE WEEK.

Ladies' 16-button length Lisle Gloves, sold at 50c and 75c everywhere, will go at

25c

FOR ONE MORE WEEK

Full sized bleached Sheets, ready for use, sold regular at 65e and 75e, will go at

49c

FOR ONE MORE WEEK

Men's Dress Shirts of Percale or Madras, regular \$1.25 and \$1.50, will

98c

FOR ONE MORE WEEK

'Boys' Blue Overalls, ages to 12

19c

## ATTEND THE GREATEST SALE OF OUR CAREER

The Sensational Slaughter of Prices Has Had the Desired Effect.

FOR ONE MORE WEEK

50 dozen Huck Towels, hotel size, hemmed ready for use, regular 121/2c

8 1-3c

FOR ONE MORE WEEK

36 and 40 inch Bungalow Curtain nets, col., border, regular 18c and up to 25c, go at

12 1-2c

FOR ONE MORE WEEK

Full sized Blankets, heavy woolnap, regular \$1.50, \$1.65 and \$1.98, go at

98c



Boys' Clothing and **Furnishings** 

In our boys' department are many interesting items. Parents will do well to take a look before buying. Our line of boys' clothing offers rare

\$1.98 Boys' Suits up to \$6.50 are now

Boys' Suits up to \$3.50 are now

\$2.95 Boys' Summer Union Suits, regu-

25c

Boys' Overalls

FOR ONE MORE WEEK

trimmed, regular 50c and 65c values,

19c

Ladies' Combination Suits of fine Cambric, sold regular at \$1.25, \$1.50, will go at

69c

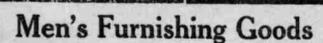
FOR ONE MORE WEEK Ladies' Corset Covers, hee or emby

25c

FOR ONE MORE WEEK Ladies' Long Corsets, all sizes, white

49c

only, regular 85e and \$1.00, will go



We have, perhaps, the strongest line of Men's Furnishing Goods that is to be found, especially in the staple medium priced grades Our Work Shirts, made of hazvy twilled Cheviots, are now

39c



Men's fine Dress Shirts of Percale or Madras, regular 85e and

\$1.00 values, are now

50c

Mon's Summer Balbriggan Un derwear, sold elsewhere at 35c to 50e regularly, are now

23c

Men's Trousers, made of heavy Cheviots and Cassimeres, values to

98c

FOR ONE MORE WEEK

Leather bound, Jap. Rattan Suit Cases, regular size, sold regular at \$1.50 and \$2.00, will go at

98c

FOR ONE MORE WEEK Men's Suits of Cheviots, Cassimeres and Worsteds, regular \$8.50.

\$10.00 and \$12.00, will go at \$4.95

That the last half of our sale may surpass the phenomenal business of the first, the price cutting knife goes still deeper. In every department there are to be found hundreds of bargains defying all competition. Come tomorrow.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* STORE OPENS DURING THIS SALE AT 9 A. M.

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E CHICAGO STORF

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* FIVE MORE DAYS CLOSING SATURDAY AT 9 P. M.